



MEDIA RELEASE

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Pageant plans to sing its way into record books

On Saturday 13 November the Credit Union Christmas Pageant will attempt to set a Guinness World Record for the largest group of carol singers.

Event organisers hope to count 12,000 members of the pageant crowd as they sing a 15 minute rendition of Christmas songs at 9am on pageant morning.

Credit Union Christmas Pageant Event Director, Brian Gilbertson, is encouraging Pageant crowds to arrive early and participate in the fun activity.

“At 8am our volunteers dressed in red caps and T shirts will be located along the Pageant route and will each register up to 50 crowd members to be counted in the record attempt. At 9am the carols will be played over the street speaker system to help everyone join in and sing the carols,” said Brian Gilbertson.

It is important to note that only those registered by the volunteers will be included in the official count to achieve the record.

“The current Guinness World Record was achieved in December 2004 at the Bob Jones University in South Carolina, USA by 7,514 singers. We are quietly confident that the wonderful South Australian community will come together to make our record bid a success,” said Brian Gilbertson.

“The theme of this year’s Pageant is ‘together we can make magic’, so what better way to demonstrate this than by us all joining together to set a world record.”

Pageant goers can prepare for the record attempt by listening to the music and downloading the lyrics to the Christmas songs from www.cupageant.com.au or the new CUPageant iphone app.

The attempt to set the Guinness World Record for the largest group of carol singers will take place at 9am on Saturday 13 November from behind the Pageant’s blue honour line. The Credit Union Christmas Pageant will begin at 9.30am.

More volunteers are needed to register singers on Pageant morning. To sign up as a volunteer, please visit the Events South Australia blue caravan between 5.30-6.30pm on Friday 12 November located opposite Pulteney Grammar School on South Terrace to collect your volunteer information pack, t-shirt and cap.

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The Credit Union Christmas Pageant is owned and managed by the South Australian Tourism Commission on behalf of the South Australian Government and sponsored by five leading credit unions in South Australia - Savings & Loans, Australian Central, Community CPS Australia, Credit Union SA and Police Credit Union.

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