

Monday, 26 July 2010

TDU COMMUNITY RIDE - LAST WEEK FOR DISCOUNTED ENTRY

Cyclists have just six days left to register for the 2011 Santos Tour Down Under's public ride at special discounted 'early bird' prices.

Tourism Minister John Rau today reminded cycling fans to register before 5pm on Saturday, 31 July to receive the discounted entry to the Mutual Community Challenge Tour, presented by The Advertiser. Registrations at the regular price will be available until 7 January 2011.

"The Mutual Community Challenge Tour is South Australia's leading public cycling event, with over 8,000 people taking part in 2010," Mr Rau says.

"I'd encourage cyclists to register this week to save money and start their training for what will be a challenging but fun and rewarding ride."

The Mutual Community Challenge Tour, which gives cyclists the chance to ride a Stage of the Santos Tour Down Under, will be held on Friday 21 January 2011 with four distance options between Norwood and Strathalbyn.

START - FINISH	DISTANCE (KM)	EARLY BIRD PRICE (8 June – 31 July)	REGULAR / MEMBERS PRICE (1 August – 7 January)
Norwood - Strathalbyn	135km	\$130	\$145 / \$135
Gumeracha - Strathalbyn	91km	\$130	\$145 / \$135
Balhannah - Strathalbyn	62km	\$100	\$120 / \$110
Macclesfield - Strathalbyn	35km	\$80	\$100 / \$90

*135km includes Santos Tour Down Under stage distance of 124km plus 11km race neutral distance.

Australian cycling apparel supplier Scody has been appointed to provide the distinctive jersey Mutual Community Challenge Tour participants receive and ride in. The new jersey design will be unveiled in the coming weeks.

To register for the Mutual Community Challenge Tour visit www.tourdownunder.com.au or contact the South Australian Visitor & Travel Centre on 1300 674 630 (+61 8 8303 2220 for international callers).

The 2011 Santos Tour Down Under will be held in Adelaide and regional South Australia from 16-23 January 2011.